Social Contribution Initiatives

Mizuho believes that contributing to sustainable social development through our social contribution initiatives enables us to realize the vision of Mizuho’s Corporate Identity and build the foundation for creating its corporate value and its development. Participation in these initiatives also helps our staff to grow and develop their sense of being members of society.

We have established Policies for Social Contribution Initiatives, and the Group is working together to implement social contribution initiatives.

We are specifically focusing on (1) initiatives that take full advantage of our management resources and contribute to regional and social development, and (2) initiatives in collaboration and cooperation with regional societies that form the foundation for the activities of the Group as well as government organizations, NPOs, regional communities and others.

Support for Financial Education

Mizuho has drawn on its practical knowledge and know-how as a provider of comprehensive financial services to move ahead with the provision of support for financial education at two levels—elementary and secondary level and the higher education level. In fiscal 2005, we clarified our policy regarding the proactive promotion of support for financial education and, as a result of our progressive efforts in this regard, the aggregate number of people who have participated in financial education programs implemented by Mizuho has reached approximately 48,000.

We are working to draw at least 20,000 people to our financial education programs between fiscal 2016 and fiscal 2018 to meet the social needs of improving financial literacy and providing career education, as well as to contribute to fostering the next generation of people in the finance industry.

Activities in Elementary and Secondary Education

Mizuho has been conducting a joint research on financial education with Tokyo Gakugei University since fiscal 2006. By leveraging the special strengths and networks of each of the two parties, the research project has developed financial education tools as well as taken diverse initiatives designed to promote the implementation of financial education programs on a broader scale.

Based on the results of the research, Mizuho has arranged for its employees to visit schools and teach finance-related classes as guest instructors, and provided opportunities for school children and students for work experience.

Activities in Higher Education

In the area of higher education, as an effort to develop human resources with high-level financial knowledge who will be responsible for the next generation, we have offered full-scale, donated lectures and courses at universities on an ongoing basis since fiscal 2006.

Employees with hands-on expertise are deployed to give lectures and courses that leverage knowledge Mizuho has acquired through the comprehensive financial services. Furthermore, we endeavor to establish themes to take into account the latest economic and financial environment and business trends and other issues to make the lectures and courses more practical.

Volunteer Activities by Employees

Since fiscal 2006, “Mizuho Volunteer Day” has been designated each year for management and employees to focus on engaging actively in substantive volunteer activities. Employees are engaged in a wide range of activities that were designed to meet community needs.

In fiscal 2015, a total of approximately 6,000 Mizuho employees, their families, and others in 21 countries participated in it.